



THE FILIPINO COMMUNITY CENTER, INC.

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FilCom and Kure Partner to Foster Business and Entrepreneurship at Waipahu High School

The Filipino Community Center (FilCom) partnered with software company Kure, to help implement the inaugural outreach initiative, *Launchpad*, a next-generation scholarship program.

Launchpad, co-founded by Kure CEO and Founder, Karlo Tanjuakio, and Clarice Casamina, Vice President of the House of Finance, helps set the foundations for students to learn practical business skills that assists Hawaii's communities and companies achieve their greatest potential in real-time. Using Kure's web-based, process optimization app, *Launchpad* gives students the power to find ways to increase efficiency, reduce waste, and invent new products, ideas and services.

The program's first cohort brought 30 students together in Waipahu High School's Academy of Industrial & Engineering Technology at the FilCom. Students completed optimization projects at the FilCom Center guided by Kure. For the last month, students met with FilCom staff to discuss areas important to the Center in which FilCom would like strengthened through organization and process. The results would provide FilCom valuable recommendations so they can focus on planning for the Center's future and to continue to carry its mission.

"FilCom has been with the community for 20 years, not only promoting and perpetuating the Filipino culture, but also empowering its community with programs dedicated to enhance livelihood," said FilCom's Executive Director Jeannie Lum. "We are dedicated to continuing our mission for the next 20 years and beyond, by also being a "hub" for new, and innovative programs, especially those that give way to Filipino entrepreneurs to share their prowess with the community and help energize the youth, our future leaders."

Kure's CEO and Founder, Karlo Tanjuakio, dedicates his work to finding ways to help people better themselves in more efficient ways. Tanjuakio received multiple honors and awards including recognition in Inc. 500 and Inc. 5000, earning a "Fastest Growing Companies" award



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consecutively from 2016 to 2019. He was recently a 2022 nominee for Filipino Entrepreneur of the Year by the Filipino Chamber of Commerce of Hawaii.

“We are honored Karlo & Clarice approached our Center providing us with solutions on how we can help propel our Center forward with a project that aligns with our mission,” said Lum. “We are even more grateful someone of Filipino descent, innovative and purpose driven as they are, along with other pillars of our community, are willing to invest time and resources to our Center.”

Co-founder Clarice Casamina also has personal ties to FilCom. She is the daughter of Roland Casamina who along with former President and Chief Executive Officer of L&L Drive-Inn/L&L Hawaiian Barbecue Eddie Flores, made the dream of FilCom a reality. “Clarice’s hope to strengthen FilCom’s purpose and trailblazing approach, coupled with her passion for supporting the community and other businesses, is definitely what FilCom needs to move us forward,” said Lum.

Judges, including Lum, and distinguished business and community leaders, will review and select the three students based on project results. Winning projects will receive scholarship money donated by many community members.

Scholarships will be awarded at the Launchpad Award Ceremony on **November 12, 2022**, 11am - 2pm at the FilCom Center (94-428 Mokuola St., Waipahu, HI 96797). Admission is complimentary but seating is limited (RSVP required). *To reserve your spot, please email Karlo at karlo@kure.app. To learn more about Launchpad, <https://kure.app/launchpad>.*

[PHOTOS](#) COURTESY OF KURE

About THE FILIPINO COMMUNITY CENTER, INC. (FILCOM)

THE FILIPINO COMMUNITY CENTER, INC (FILCOM) is a 501(c)3 organization. Its mission is to develop, own and operate a community center that provides social, economic and education services and to promote and perpetuate Filipino culture and customs in the State of Hawaii. www.filcom.org | Facebook: @filcomcenter | Instagram: @thefilcomcenter | LinkedIn: filcome-center-hawaii | Twitter: @filcomHI

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